

Analytics Managed Services



Improve performance with expertise and insights for a rapidly evolving world.

Today's health care organizations are on a continuum of fee-for-service to global risk models: some organizations are at global risk, others are actively moving to risk-based contracts, while others are satisfied at low levels of risk. To drive continual business and clinical performance in a rapidly evolving competitive and regulatory environment, you need applied methods and expertise, paired with dependable data, analytics, strategies and leadership.

Achieving this continual performance improvement entails building additional competencies to create high-performing provider networks, identify quality improvement opportunities and incorporate process changes into day-to-day care delivery activities. While analytics technology provides the foundation for insights that can help an organization improve quality, manage risk and better engage patients, many health care organizations struggle to build the required competencies needed to fully leverage analytics technology.

Accelerate your performance with Analytics Managed Services

Optum® Analytics Managed Services helps hospitals, physician practices, health systems, health plans and payer-provider collaboratives make informed, data-driven decisions that promote sustainable operations and success in their markets. We provide a multi-disciplinary team of clinical, financial, actuarial and operational professionals, along with unparalleled data assets and analytics technology. We can help you develop a health care ecosystem that supports your clinical, operational and financial goals — as well as research and innovation.

Optum serves a clientele of more than 280 health plans, 4,978 hospitals and over 100,000 physician practices and other health care facilities, and more than 30 years of experience in health care. Our experience and success as a health services and technology company demonstrates that our experts know how to help you succeed, whatever your blend of value-based and fee-for-service settings.



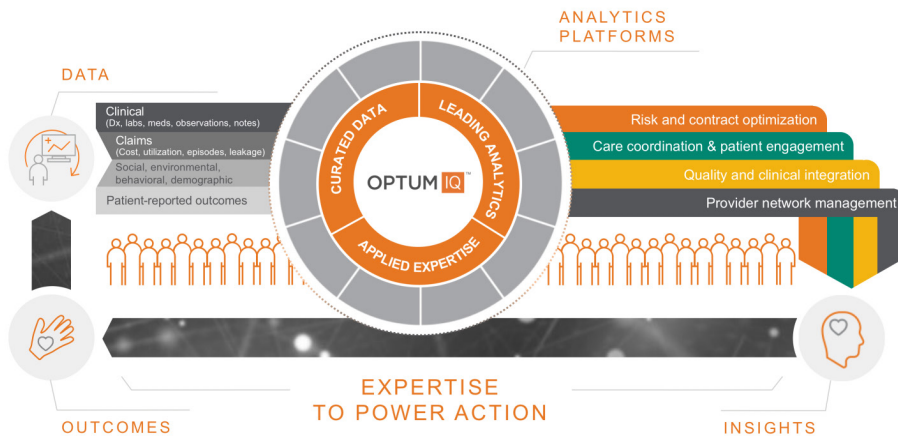
Providing Better Care

Care coordination and patient engagement

- Stratify your patients according to prospective risk and necessary interventions
- Create registries by diagnosis, condition, multi-dimensional risk and other key metrics
- Identify your rising risk patients, those bearing hidden risk, and patients who will respond best to intervention
- Forecast expenditures and medical service needs across sub-populations to determine where to focus resources

Quality and clinical integration

- Identify gaps in care
- Develop and test optimal clinical care pathways
- Gauge and track success on ACO, HEDIS, MIPS measures
- Maximize and streamline quality and regulatory performance programs, including PQRS/MIPS, ACO, HEDIS, bundles and CPC+ programs.



With Optum Analytics Managed Services, we bring together OptumIQ™ data and analytics technology with our applied expertise and analytics leadership to advance how your organization extracts insights and takes action, helping you provide better care and improve your financial performance. We tailor our resources to advance your business strategy collaboratively and improve your performance with techniques relevant to the markets you serve. Through a broad complement of managed services, we help you activate and retain patients, promote quality and build strong health plans and provider network relationships.

Our team of over 25,000 health care analytics experts includes specialists in actuarial sciences, health economics and management consulting, biostatistics and epidemiology, data science and programming, with practical depth in all the competencies required for your success. Partnering with your organization, these individuals work with our global network of services professionals to help you achieve your strategic goals.



Improving Financial Health

Risk and contract optimization

- Analyze value-based cost and utilization trends to manage against risk contract goals
- Measure per patient/per month cost by service, attributed physician, and contract
- Identify trends in service leakage and opportunities to bring necessary services in-network
- Track service migration and engage physicians around managing referral patterns

Provider network management

- Identify provider practice variation to identify areas for intervention and reward best practices
- Benchmark physician performance on cost & quality against their peers
- Assess network adequacy to serve at-risk patient population
- Ensure payer contracts, patient mix, facility and clinical resources align to your growth strategy

For information on how Optum can help your organization, please call **1-800-765-6619** or email **discover@optum.com**.



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